

The Desert Sun

Of Palm Springs, California

WHO'S ENVIOUS?
Max. Min.
Friday, August 13.....108 66
Saturday, August 14.....108 65
Sunday, no reading.....
Monday, August 16.....107 71

IN OUR NEW BUILDING
1745 North Palm Canyon Drive
(In The Center)
Business Office.....2249
and Classified Ads.....2240
Display Advertising.....3740
News Department.....3741

Vol. XXI—No. 110

Tuesday, August 17, 1948

Single Copy 10¢

Anti-Cement Plant Law Being Studied Now

\$10,000 Fire Guts Biltmore Hotel Warehouse



COVER THOSE CANS—Polio virus may breed in garbage cans where flies may pick them up and bring them indoors. Keep the cans covered.

Polio Disease Explained To Worried Public by Dr. R. S. Westphal

His office besieged with telephone calls seeking information about the dreaded polio epidemic now raging in several Southern California counties as well as in other parts of the United States, Dr. R. S. Westphal, County Health Officer, in a series of articles, the first one of which appeared in the Desert Sun, August 13, continues. (Editor).

By R. S. WESTPHAL, M. D.
County Health Officer
In Cooperation with the
Riverside County Medical Assn.

Polio is caused by a very small germ known as a virus. This virus is much smaller than the streptococcus with which you are more familiar. Progress in understanding the nature and effects of viruses and the treatment of patients infected by them is difficult because of the uncertainty as to their effect on experimental animals and the difficulty of growing the virus in a test tube in the laboratory. When these techniques are difficult, knowledge of a disease develops slowly.

IN THE PAST polio has usually been considered to be a disease of childhood but in recent years an increased tendency to attack older persons has been noted. Infants under six months of age seldom develop the disease.

Outbreaks are more prevalent in temperate climates and have a striking seasonal incidence. In the past 20 years in Riverside County, when all cases of polio are considered, more cases have occurred in August, September and October than any other months. However, there have been cases recorded in this country in every month of the year except March.

USUALLY one attack of polio produces a permanent immunity in an individual although a few instances of second attacks have been reported. A person may become immune even though he shows no sign of the disease. This is probably proved by the fact that it rarely occurs in doctors or nurses or other hospital personnel.

See POLIO, Page 4

This Side Of The Sun

By BILL RASHALL

This column which was long dedicated to the mission of returning benches to Palm Canyon drive, now achieved should launch a campaign, and does here with, to arouse public feeling and desire for nothing else but STREET LIGHTS.

IN CHAMPIONING cause would like to report that a great majority of Villagers favor the installation of lights in the town. There are a few who feel, however, that such utility fixtures on our lovely streets would cause Palm Springs to lose its charm.

Many of those who are against street lights for the Village are old timers but some of these Villagers also favor illumination on dark street corners too.

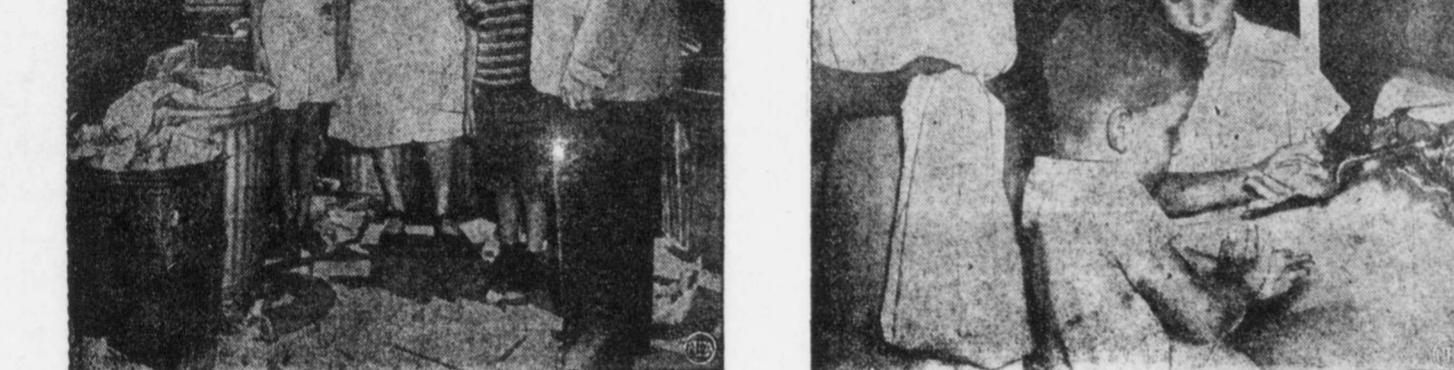
SAW A PICTURE yesterday of Palm Canyon drive as it looked back in 1929. Was amazed to see two old fashioned light standards right at the corner of Palm Canyon drive and Amado road. The building in front of which they stood has since had its front face lifted, which may account for the disappearance of the street lights. If anything, the sight of them improved the charm of the Village.

Rogers Cultivating Cuban Taste for Yankee Donuts
Trav Rogers is reported operator of a new business in Havana, Cuba. The story in the Village is that Rogers has introduced coffee and doughnuts to natives of that summer island resort town and is "cleaning up" nothing but money.

It is said that he does not expect to remain in Cuba after the summer season there and that he has four automatic doughnut machines in operation in Havana.

SPEAKING to a solid citizen the other day, who has spent

See THIS SIDE OF SUN, Page 4



KEEP HANDS CLEAN—Here is a pointer on avoiding polio. This mother supervises her children closely. The virus may be spread from dirty hands to food.

3-Alarm Fire Saturday

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Biltmore Suffers \$10,000 Loss in Building, Equipment

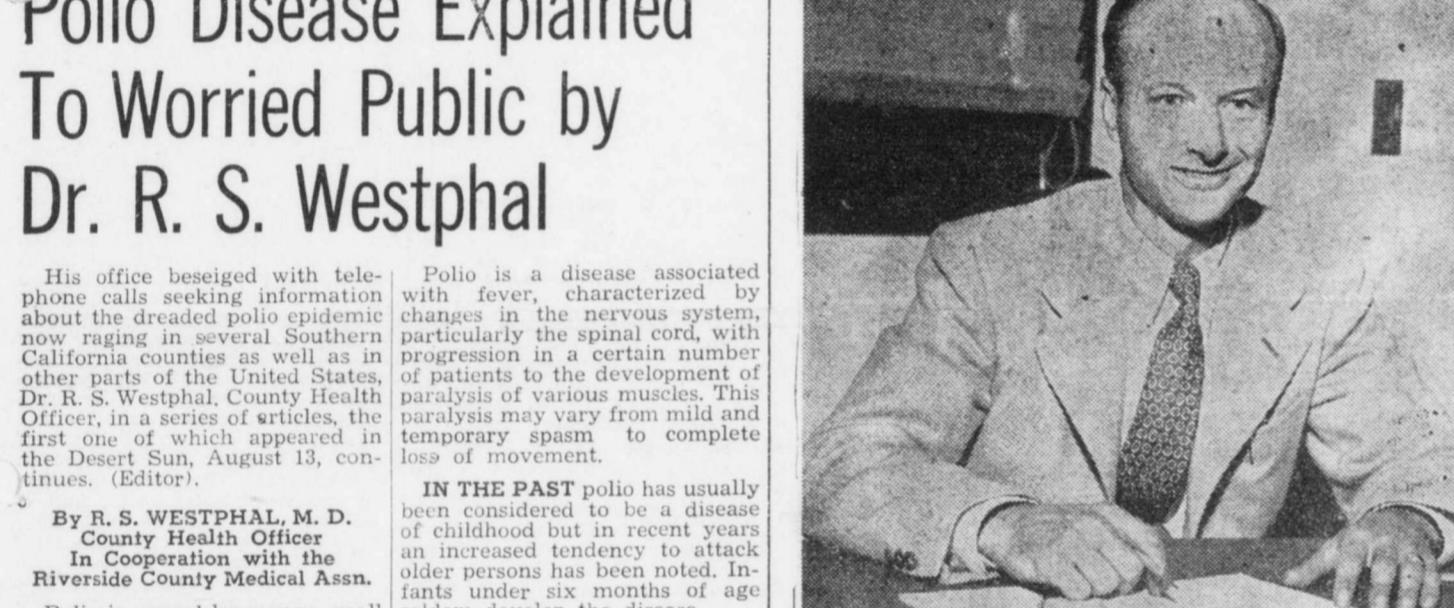
Origin of the three-alarm fire which destroyed a 30 by 60 foot warehouse on the Biltmore Hotel grounds Saturday morning causing estimated loss of \$10,000, is unknown, it was reported yesterday.

All of the local fire department equipment was used in confining the blaze to the structure. The Forrestry Fire Station equipment, stationed at Cathedral City called to lend assistance, arrived at the scene toward the end of the conflagration.

THE BLAZE which was discovered by Mrs. Minnie Uthes, hotel housekeeper at 9:45 a. m. gutted the building.

Furniture, mattresses, drapes, valuable machinery and tools also went up in the blaze. A well pumping shed nearby and its

See 3-ALARM FIRE, Page 4



Reichel, Button Have Big Part in Nov. Election

Two Villagers are up to "their necks" in the Republican party campaign to elect Thomas F. Dewey President of the United States, and Earl Warren, his vice president.

Meeting, Buffet Supper Tonight At Memorial Bldg.

Regular meeting of the Owen Coffman Post of the American Legion will be preceded by a buffet supper at 6:30 p. m. in the War Memorial Building tonight.

Ladies who plan to attend are asked to telephone 2245 for information regarding the menu and arrangements. This will mark the second buffet supper. The first one was held July 20 and the repeat performance is at the request of those who attended the first one.

Bill Reichel, well known in the Village and owner of extensive property at Rancho Mirage, is chairman in charge of the northern California campaign.

A. RONALD BUTTON, co-developer of Rancho Mirage and well known Hollywood attorney, is vice-chairman in charge of the campaign in Southern California.

Reichel writes from San Francisco and Oakland, his home city, that the campaign will keep him from "my beloved desert until after the November election when Earl Warren, is elected vice president and Dewey President."

REICHEL has long been known as a close friend of the Governor.

See ELECTION, Page 4

Report Uranium Found on Ranch By Rancher Near Highland Springs

Uranium ore, used as a component in atomic chemistry, is reported to have been discovered by A. V. Marshall on his 300 acre ranch northwest of Highland Springs.

The first samples were turned over to San Bernardino chemists for assaying two weeks ago. Uranium experts have been going over Marshall's property with a geiger counter, discovering in five places uranium exceeding the government minimum, it was announced.

A ten-pound sample will be furnished United States government chemists of the ore. If it is found to be satisfactory, the government will determine how the deposit will be developed.

Traces of gold have been found on the ranch as well as kaolin, a white clay used in the firing of china and porcelain.

Marshall, a Beaumont pioneer, operated a dairy farm for 20 years on his ranch, selling the

dairy a year ago, to hunt minerals as a hobby. He took a sample that appeared to be gold ore. It was assayed for gold, platinum and uranium by the chemist. New samples were taken, in numbered cups with locations marked from which they were taken. Five of the samples raised the needle of the geiger counter, indicating radioactive substance.

With the United States government chemists alert for possible uranium fields, the presence of uranium on the Marshall ranch is looked upon as highly important.

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Mr. and Mrs. William Talbot have returned to the Village after their two month sojourn in Laguna Beach, but will depart again soon for a visit in San Francisco.

A recent visitor in Detroit, Mich., was Miss Theresa Fields who is now back in California awaiting the advent of cooler weather before she returns to her Palm Springs home.



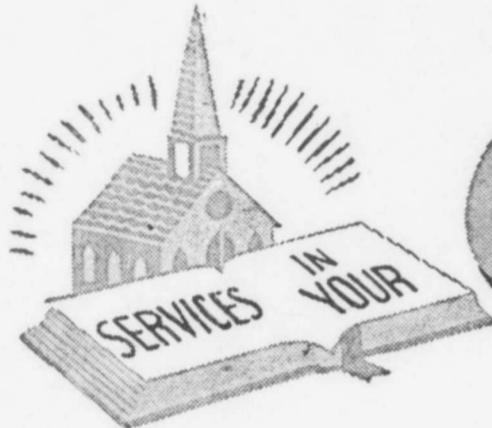
1940 Chrysler Convertible \$1345
1946 Chevrolet 2-Door Sedan 1750
1939 Buick 4-Door Sedan 895
1941 Buick 4-Door Sedan, Special 1350
1939 Chrysler Imperial 850
1941 Hudson 1195
1946 Hudson Pickup 1295

— FIRESTONE TIRES —

Desert Inn Garage
193 N. Palm Canyon Drive

Phone 4001

THIS SUNDAY...ENJOY



CHURCH

COMMUNITY CHURCH

Corner Baristo and Cahuilla Road

REV. JAMES H. BLACKSTONE, JR.

Minister

Telephone 6291

HOURS OF WORSHIP

Sunday School - - - 9:45 A.M.
Morning Service - - - 11:00 A.M.
(Nursery for Small Children)
Evening Service - - - 7:30 P.M.

ST. PAUL'S IN THE DESERT

(EPISCOPAL)

(Air-Conditioned)

125 West El Alameda

REV. ROBERT M. HOGARTH, Rector

SUMMER ADDRESS: Hotel Victor

616 St. Paul Avenue, Los Angeles 14

Phone: TRinity 2473

CLOSED—REOPENING SEPTEMBER 15

FULL GOSPEL CHURCH

(ASSEMBLY OF GOD)

216 South Indian Avenue

REV. CHARLES C. FARMER, Pastor

Sunday School - - - 9:45 A.M.
Morning Worship - - - 11:00 A.M.
Evangelical Service - - - 7:30 P.M.
Wednesday Preaching - - - 7:30 P.M.

CATHEDRAL CITY Catholic Church

Glenn at "B" Street

FR. JOSEPH L. LEISSLER
Residence, 633 "C" Street

Sunday Mass - - - 10:00 A.M.
Shadow Mountain Clubhouse, Palm Desert
Sunday Mass - - - 8:00 A.M.
Instruction in Catholic Doctrine,
Every Thursday, 8:00 P.M.
Baptisms, Marriage, Funerals
by Appointment
Non-Catholics Invited to All Services

CATHEDRAL CITY Community Church

Cathedral Canyon Drive and "D" Street

REV. ARTHUR JACK WARTES, Pastor
Sunday School - - - 9:45 A.M.
Morning Worship - - - 11:00 A.M.
Midweek Service Wednesday - 10:00 A.M.SERVICES DISCONTINUED DURING
AUGUST

Church of Jesus Christ of Latter Day Saints

Meeting Place, Youth Center

386 North Belardo Road

G. STANLEY SMITH, Presiding Elder
Sunday School - - - 10:00 A.M.
Priesthood Meeting - - - 11:30 A.M.
Sacrament Meeting - - - 7:00 P.M.

OUR LADY OF SOLITUDE

(CATHOLIC CHURCH)

151 West Alejo Road

REV. MICHAEL O'CONNOR, Pastor

Telephone 4583

SCHEDULE OF MASSES

For Sundays and Holy Days—6:30-8:30 A.M.
Week Day Masses - - - 7:30 A.M.

CONFESSIONS

Saturdays - - - 3:30 to 5:30 P.M.
and 7:00 to 9:00 P.M.Confessions Will Be Heard Before Each Mass
on Holy Days and First Fridays

CHRISTIAN SCIENCE SOCIETY

A Branch of The Mother Church

The First Church of Christ

Scientist in Boston, Mass.

SERVICES DISCONTINUED DURING
AUGUST

SEVENTH DAY ADVENTIST

(SERVICES CONDUCTED AT THE
COMMUNITY CHURCH)

Baristo and Cahuilla Road

ELDER GLEN BOWEN

Telephone Beaumont 2452

SERVICES SATURDAY

Sabbath School - - - 9:30 A.M.
Preaching Service - - - 11:00 A.M.
Missionary Volunteers Meeting Every Friday
7:30 P.M. at 1052 Tamarisk Road

LEGAL NOTICES

CERTIFICATE OF BUSINESS

Fictitious Firm Name
THE UNDERSIGNED does hereby
certify that he is conducting a res-
taurant business at 796 No. Palm
Canyon Drive, City of Palm Springs,
County of Riverside, State of Cali-
fornia, under the fictitious firm name
of

DON MANCHESTER'S BOMBAY
and that said firm is composed of
the following persons, whose names
and addresses are as follows, to-wit:

Donald D. Manchester

1040 El Alameda

Palm Springs, Calif.

WITNESS my hand this 6th day

of August, 1948.

DONALD D. MANCHESTER,

STATE OF CALIFORNIA.

COUNTY OF RIVERSIDE, ss.

ON THIS 6th day of August A.D.
1948, before me O. M. PERDEW, a
Notary Public in and for said County
and State, residing therein duly com-
missioned and sworn, personally ap-
peared Donald D. Manchester, known
to me to be the person whose name is
subscribed to the within Instru-
ment, and acknowledged to me that
he executed the same.

IN WITNESS WHEREOF, I have
hereunto set my hand and affixed
my official seal the day and year
in this certificate first above written.

(SEAL) O. M. PERDEW

Notary Public in and for
said County and State.

My Commission expires Sept. 23, 1950.

Pub. Desert Sun, Aug. 10, 17, 24, 31,

1948.

Radio Log

K C M J

Dial 1340

COLUMBIA NETWORK

MONDAY THROUGH FRIDAY DAYTIME FEATURES
7:00—Morn. Headlines
7:02—Sundialers Club
7:30—Bob Garred, news
7:45—Fred Beck
8:00—Music in Morning
8:15—David Valle, news
8:30—Notes for the Day
8:45—Rosemary
9:00—W. Warren, news
9:15—Aunt Jenny
9:30—Helen Trent
9:45—Our Gal Sunday
10:00—Big Sister
10:15—Ma Perkins
10:30—Young Dr. Malone

2:30—Houseparty
2:55—U. P. News
3:00—Meet the Missus
3:30—Arthur Godfrey
4:00—Hint Hunt
4:25—George Fisher
4:30—Crosby—Club 15
4:45—E. Murrow, news
5:00—Front Page Fea.
5:15—In the Spotlight
5:25—Song of the Day
5:30—Chas. Collingwood
5:45—Bob Garred News
5:55—Prelude to Eve.

TUESDAY EVENING FEATURES

6:00—County Fair
6:30—Harvest of Stars
7:00—Man Name Jordan
7:30—Rooftops of City
7:30—Dance Orchestra
8:00—Lowell Thomas
News
8:15—Treasury Band-
stand
8:15—Treas. Bandstand
8:30—Mr. & Mrs. North
9:00—Capitol Cloak Rm.
9:30—Robt. Q. Lewis
9:45—Night Editor
10:00—Chet Huntley
News
10:15—Music for Party
News
11:25—U. F. News

WEDNESDAY EVENING FEATURES

6:00—Suspense
6:30—Crime Photogher.
7:00—Playhouse
7:30—Doorway to Life
8:00—Lowell Thomas
News
8:15—Treasury Band-
stand
8:30—Mr. Keen
9:00—Fiesta
9:30—Robt. Q. Lewis
9:45—Night Editor
10:00—Chet Huntley
News
10:15—Music for Party
News
11:25—U. P. News

What Goes on in Palm Valley

By DON CAMERON

What a wonderful summer this has been.

The old timers around Indio tell us that if the weather keeps up like this, an all time cool record dating back to 1908 will be broken. This past week we've all had to pull up the blankets just before daybreak. From Arrowhead, Laguna and Catalina the folks are coming back telling of poor seasons there, along with fog and overcast. In the meantime our cocktail lounges and eating places are doing a swell business right here during our own so-called off-season.

Back from New York with plenty of plans, a bunch of relatives, chefs and builders and a new Chevrolet truck labelled "Angelo's Palm Village" comes Angelo Pontenzo. He plans to open his newly purchased Palm Village Inn very shortly.

Work on the Valley to "Ocean highway" is to start in November. This brings Oceanside just 100 miles from Rancho Mirage. Supervisor James Easley said this week that county road camp labor would be used, and that permission has been obtained to use the facilities of the old C.C.C. camp at Tripp Flats for a prison camp. Now that the county's drunk drivers have finished their work on the recently opened Banning to Idyllwild road, they can get a change of scenery up in the Anza country.

Down for the week are Dr. and Mrs. Ross Sutherland at their new home on San Jacinto road. Said they spent their first wedding anniversary at Coronado last week. From San Francisco Judge Francis Krull; from Glendale Commissioner Ed Fitzgerald; from Sherman Oaks the Lohr Ludwicks spending the week end with the Swetlands; from Laguna Herb Pritzlaff and Edith Ward; from Glendora Russ and

Down from Hollywood to inspect his newly graded airstrip the well known architect, Hank Gogerty. His blue Waco must just about know the way down here by itself. The strip, 3000 feet long by 400 feet wide, is now almost completed. It is to have a blue flag stone walk around the sides.

Jack Swetland announced this week that the Rancho Mirage roads have been taken over by the county. This is one more accomplishment to Jack's credit. Since taking over the presidency of the Community association, he has brought about many changes beneficial to all of us. In any other community he'd be the mayor.

Dr. Charles H. Baldwin is another Villager who "mushes" out of the desert on weekends to be with his family who are in Riverside during the hot weather.

PLUMBING

Heating and
CoolingHENRY A.
SIMSARIAN

850 N. Palm Canyon Drive

PHONE 7414

Hinson Electric

CONTRACTING ENGINEERS

Have Opened Offices in Indio

to Serve You

1232 North Jackson Street, Indio

CARL DOWNING, Resident Manager

RESIDENTIAL

COMMERCIAL

INDUSTRIAL

WIRING

Qualified

Electrical

Contractor

DIRECTORY
PALM SPRINGS
AND DESERT AREA
REAL ESTATE DEALERS
PALM SPRINGS
ANDERSON, GUY, & RAY, TERRY 2064
773 N. Palm Canyon Drive
BANK, ELLIOTT M. & ASSOCIATES 2883
503 N. Palm Canyon Dr.
BASSETT, CLINTON 7133
601 E. Andreas Rd.
BECKLEY, BENTON 7478
Opposite George's Steak House
BELYEA, MARIE 2817
343 N. Palm Canyon Dr.
BORREGO SPRINGS CO. 3666
8 The Plaza - 2793
BURKET FEEKINGS & VEITH 7053 - 754 N. Palm Canyon Dr.
CAMERON, DON 1091
Rancho Mirage Hwy 111
CARLIN, D. B. 4704
2011 N. Palm Canyon Dr.
CREE, RAYMOND 4844
285 N. Palm Canyon Dr.
EMMONS REALTY CO. 7882
238 S. Highway 111
FOSTER, H. H. ASSOC. INC. 3555 - 101 N. Palm Canyon Dr.
FOUTZ, RUTH 3854
235 S. Palm Canyon Drive
FULTON, MURIEL E. 2226
482 N. Palm Canyon Dr.
GRILL, ERNEST, JR. 6666
344 N. Palm Canyon Dr.
HAGER, BELL B. 4873
122 S. Indian Ave.
HICKS, HAROLD J. 2736
813 N. Palm Canyon Dr.
HILLER, RAY 2957
444 N. Indian Ave.
HYDE, CORA BELLE 5101
290 N. Palm Canyon Dr.
ISRAEL, ADOLPH 2981
507 N. Palm Canyon Dr.
JAMES, MARTHA 7876
457 N. Palm Canyon Dr.
KAGNA, A. L. 2782
278 S. Palm Canyon Drive
MATHEWS, CHARLES 2772
463 N. Palm Canyon Dr.
MATLOFF, BESS 3191
235 N. Palm Canyon Dr.
MILLER, FRANK W. 2929
428 N. Palm Canyon Dr.
MUNHOLLAND & CO. 3673
431 N. Palm Canyon Dr.
NARDONI, AUGUST M. CO. Realtors 2781
Across from Fire Dept.
NICHOLS, CULVER 2812
861 N. Palm Canyon Dr.
OLMAN, GEO. REALTY CO. 2906 - 457 N. Palm Canyon Dr.
PALM SPRINGS RLTY CO. 2832 - 260 N. Palm Canyon Dr.
RANSOM & HINKLE 3666
311 S. Palm Canyon Dr.
REID, WADE & BECK 4771
The Plaza
ROCKS, MADGE O. 7375
P. O. Box 669
ROSE, DAVE 2844
Palm Springs Investment Co.
252 N. Palm Canyon Drive
RYNNE, MABEL M. 3599
426 S. Indian Ave.
SHANGRI-LA PALMS 1/2 Mile East of Highway 99
on Ramon Road
SHEPTENKO, PETER B. 7366
475 N. Palm Canyon Dr.
STERNS, I. C. 2814
465 N. Palm Canyon Dr.
SENTINAL RLTY CO. 2907
315 N. Palm Canyon Dr.
TAHQUITZ RIVER ESTATES 7534 - 850 S. Palm Canyon Dr.
THOMAS, NANCY S. 503 N. Palm Canyon Drive
VENGER, LOUIS 9084
225 N. Palm Canyon Drive
WILLIAMS, JOHN W. 3311
423 N. Palm Canyon Dr.
WRIGHT & TRACY 5727
437 N. Palm Canyon Drive
CATHEDRAL CITY
ARNER, SAM D. 1181
BLAKELEY, M. H. 1493
HILLERY, WILLARD R. 1157
(Dial 2721 for above)
DESERT HOT SPRINGS
COFFEE, L. W. DHS 121
3 W. Pierson Blvd.
COVEY, C. C. DHS 256
W. Pierson Blvd.
HULME, HENRY M. DHS 106
17 N. Palm Drive
SMITHWICK, CONSTANCE DHS 337 - 110 W. 6th St.
PALM VALLEY AREA
RANCHO MIRAGE TRACT OFC. 1096 - Rancho Mirage Hwy 111
PALM DESERT CORP. TRACT OFC. Indio 7532
Highway 111
PALM VILLAGE LAND CO Highway 111 Indio 7537
PALM DELL CORPORATION
Palm Dell - Hwy. 111
MORONGO VALLEY
SMITH, RAY C. P. O. Box 105, Morongo Valley
SAN GORGONIO PASS Cabazon
HILLER, MARY S. 2575 Ramona
Banning
BANNING REALTY CO. 4044
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THOMPSON, ROSE 4645
55 N. 1st St.
Beaumont
FUNK, J. DREW 2151
284 W. 5th St.
GRANT, LEWIS N. 2744
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STROUT REALTY CO. 3413
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The Desert Sun

REAL ESTATE SECTION

Palm Springs and the surrounding desert area is one of the most active and rapidly growing real estate markets in California. Only through the medium of The Desert Sun can readers keep in touch with this activity; hundreds of them in all parts of the country follow it regularly. Many buyers and sellers of Desert Area Properties meet each week through the medium of this newspaper.

SEE THE CLASSIFIED PAGE FOR MANY OTHER REAL ESTATE LISTINGS

Westlund Building \$80,000 Home at Apple Valley

Barney Westlund, Long Beach oil man and well known in Palm Springs, has now under construction a home at Apple Valley at a cost estimated to be approximately \$80,000, it was just announced.

Westlund, in talking about the desert location of his home and the abundance of Joshua trees in the area, pointed out that that tree is considered by scientists to be the oldest in existence.

According to Westlund, the Joshua with its open crown of armlike branches and bayonet-like leaves of bluish green color often reaches a height of 50 feet with its origin dating back to prehistoric days.

The tree was first discovered by the early Mormon settlers who were so impressed by the sense of reverential awe the tree inspired they named it "The Joshua" a name that has held through the years.

**Offer Placement to
Realty Students**

Student placement service has just been enlarged, announces the educational committee of the National Association of Real Estate Boards.

Purpose of the service is to assist college graduates who have majored in real estate to obtain positions, says Leland P. Reeder of Beverly Hills, chairman of the national committee.

Complete files on graduates from many colleges are in the hands of the committee, Reeder said. Prospective employers are offered full data on the students through committee offices at 22 West Monroe street, Chicago 3, Illinois.

In giving of thy alms, inquire not so much into the person, as his necessity. God looks not so much upon the merits of him that requires, as into the manner of him that relieves; if the man deserve not, thou hast given it to humanity — Quarles.

Air express shipments over domestic air line services in the first quarter of 1948 totaled 977,858, compared with 875,653 in the similar 1947 quarter, a gain of 11.6 per cent, Railway Express reports.

Two lots have been reserved for the newly proposed Desert Bank, a theater and a sizeable hotel. A former Torney Hospital building was moved there some time ago and is now housing rug cleaning establishment.

Among the lot purchasers who proceeded to build homes were F. W. Griffith, Tacoma, Washington; W. G. Huges, Compton; Wilson D. Ellis, Berkeley, and Fred McNeerney, Santa Monica. More than a half dozen lots have been reported sold recently for individual homes and one for a court. Fred Gilbert, Santa Cruz, plans



APPLE VALLEY site chosen by Barney Westlund for his \$80,000 summer home.

Sunair Development Newest In Area To Be Site of New Bank, Theater

The Sunair sub-division shows every indication that a fast program of development will take place with the advent of the new season, according to information just released.

Located close to the hub of Palm Springs, it has been attracting wide attention.

Several homes are already completed, and more are past the planning stage. The commercial area is the future site of the Southern California Gas Company's service yard where approximately 15 persons will be employed.

Two lots have been reserved for the newly proposed Desert Bank, a theater and a sizeable hotel. A former Torney Hospital building was moved there some time ago and is now housing rug cleaning establishment.

Among the lot purchasers who proceeded to build homes were F. W. Griffith, Tacoma, Washington; W. G. Huges, Compton; Wilson D. Ellis, Berkeley, and Fred McNeerney, Santa Monica. More than a half dozen lots have been reported sold recently for individual homes and one for a court. Fred Gilbert, Santa Cruz, plans

to start construction of his home there within the next three weeks.

Three owners of record hold the land comprising the development west of Cathedral City. They are Walter Melrose who has title to the un-subdivided acreage, The Palm Springs Heights, incorporated, which owns the unsold lots in the upper portion of the sub-division and is called Sunair Tract number 2; while the lower portion is owned by the Sunair Development company and is called Sunair Tract number 1.

The two tracts were put on the market last December and the response on the part of property seekers is reported better than expected.

The first building to be occupied there was the state fire department. Inasmuch as there were restrictions against moving any structures on the land, the former Torney building which the fire department occupies, was placed down just outside of Tract number 1.

Willard R. (Bill) Hillery is the tract agent and secretary of the Sunair Development company. He announced yesterday that the list of Fall prospects are sure to be buyers and home builders that will be a credit to the fast growing community.

Activities of the sub-division, Hillery said, will be moved from his offices to the sub-division next month.

The U. S. Navy has developed a new steel cutting torch using electricity and an oxygen jet to operate. The new torch avoids the dangers inherent in using the highly explosive acetylene torch.

Reported this week is the sale of James Whitehorn's interest in the San Jacinto hotel to his partner, Stella McCutcheon. The consideration involved was not announced.

The U. S. Navy has developed a new steel cutting torch using electricity and an oxygen jet to operate. The new torch avoids the dangers inherent in using the highly explosive acetylene torch.

Excellent buy in a 11-unit court. Six apartments with kitchens and 5 hotel rooms. Furnished in modern furniture. Air conditioned. There is room for additional building and swimming pool. Easy terms arranged to suit a qualified buyer. Action is wanted now. Attention bargain hunters! See this today!

563 PASEO DE ANZA
"Miraleste Lodge"

Lovely furnished bungalow. Three bedrooms, 2 baths, kitchen with breakfast nook, living room opens onto patio and sundeck, panelled rayheat. Recently redecorated and in nice condition. Reasonably priced. Bargain.

564 PASEO DE ANZA
Almost new unfurnished ranch house, 2 bedrooms and bath. Combination living and dining room. Attractive kitchen. \$13,500 for quick sale.

FOR FURTHER INFORMATION, SEE MR. GEORGE SAN JACINTO HOTEL, APT. NO. 6

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PALM SPRINGS, CALIF.
Tuesday, August 17, 1948

The Desert Sun 3

Favorable For Home Building Now; Report

Prices and weather conditions most favorable for residential construction will make it advantageous for prospective home builders to have the construction of their new homes begun as soon as possible. This was advocated this week by Vern R. Huck, president of the Building Contractors Association of California.

"We are now entering a period of time when it is most likely that construction costs will be at their lowest mark in the next few years. Everyone who has held back the construction of his new home while waiting for prices to drop would be wise to plan the start of the building without further delay," declared Huck.

Huck pointed out that dollar for dollar the next few months will offer the best building value for the new home buyer. He said that continuous experimentation will probably develop means to construct less expensive homes later on. These lower cost homes, he said, will have all the essentials for comfortable living but their value proportionate to cost will be less than homes built in the immediate future.

Weather conditions for the next few months should allow maximum progress in home construction, Huck said. He advocated immediate construction if possible to escape the delays caused by rain and other adverse weather conditions.

"California builders face a two-fold problem in the effect of weather on construction work," he observed. "First, as it affects work on the site, and second, as it affects the transportation systems upon which we depend for delivery from outside the state of 75 per cent of our building materials."

Realty Leader To Be Honored Guest at Picnic

Fred B. Mitchell, San Diego, president of the California Real Estate association, will be the guest speaker at the annual picnic of the Southwest Branch, Los Angeles Realty Board at Banning Park, Wilmington next Saturday. The event has been an annual one since 1922, except during the war years.

We may destroy our prime military asset by militarizing our economy by heavy plane orders requiring government controls. — Senator Henry Cabot Lodge, Massachusetts Republican.

Wholesale Price Index at New High

Wholesale prices set an all-time high of 0.5 per cent during the week ended August 7, according to the Bureau of Labor Statistics.

The report stated that the index reached 169.2 per cent of the 1926 average. The previous high was 168.9. The present index is 1.4 per cent above a month ago and 11.2 per cent over a year ago.

Engineering Construction Highest Since War's End

Civil engineering construction volume in the week ended Aug. 12 reached the highest point for any similar period since the post-war peak of the first week in April, Engineering News-Record reported today.

The week's total of \$194,361,000 compared with the April peak of \$218,784,000. It was 26% higher than the preceding week, 28% above the previous four-week moving average, and 239% ahead of the corresponding week last year, the construction weekly said.

The total volume of construction for the first 33 weeks of 1948 was \$4,395,043,000, or 31% above the total for the 1947 period.

CHOICE LOTS BUY NOW BUILD LATER

C-R
Palm Canyon Drive
250 ft., \$27,500
* * *
R-1
Chino Canyon Mesa Tract
100x135 ft., \$5,000
* * *
Las Palmas
115x126 ft., \$6750
* * *
Palm Canyon Mesa
100x140 ft., \$4750
* * *
Winterhaven Tract
Two Adjoining Lots
100x120 ft., \$4600
* * *

R-3
Choice Sections
60x100 ft., \$3100
Over an Acre, \$15,000
100x110 ft., \$5750
100x126 ft., \$5,000
100x100 ft., \$4750
* * *

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Associate Brokers

HOME With a View

Overlooking Palm Springs in its entirety is this new unfurnished mountain-side house. Large living room with fireplace and two walls of glass; two bedrooms; 1 bath; spacious kitchen with leather upholstered dining nook. Modern architecture with all interiors painted in exotic desert colors. Definitely a bargain at

\$14,500

Ransom & Hinkle Realtors

Walter McManus

William Boggess

Arthur Greenfield

THE PLAZA

PHONE 2793

THE DESERT SUN

174 N. Palm Canyon Drive — "The Center"

PETER B. SHEPTENKO

IN MERITO VISTA

New three-bedroom home with two baths. Very well built—offering all that is to be desired of a desert home—spacious rooms, plenty of built-in wardrobes, floor-to-ceiling windows, brick patio, exceptional fireplace, two-car garage, unit heat and air-conditioning ducts. This fine home must be inspected to be appreciated.

Priced at Only \$31,500

EXCEPTIONAL VALUE
Three-bedroom home. Large paneled living room with beamed ceiling and fine fireplace. Excellent location, large lot well planted—lawn, citrus, other trees and shrubs. Offered for quick sale, completely furnished.

At Only \$13,000

BEAUTIFUL-VIEW LOCATION
New two-bedroom, two-bath home. Well constructed including many excellent built-in features. Large living room, dining room, entrance hall and powder room. Tastefully decorated. Furnace heat—two-car garage. Splendid location. Definitely worthy of your inspection.

Priced at \$23,500

DESERT MODERN
Outstanding two-bedroom home. Large living room with fireplace, floor-to-ceiling windows commanding beautiful view of mountains and desert. Excellent construction, steel sash throughout, electric unit heat and airconditioning. Corner location. Ideal desert home in design and color. Priced to sell at \$15,000

THE PIONEER REALTY COMPANY OF PALM SPRINGS - 475 NORTH PALM CANYON DRIVE - PHONE 7366



Friends in the Village have just heard from Mr. and Mrs. Frank Portnoy, who postcarded that they spent some time sightseeing in Cannes, France, and were on their way to London, England.

High Price of Food Caused by "Middle-Man"

High farm prices are only partly responsible for the present cost of the family food basket. Marketing and distribution, half of which are represented by the cost of labor, are also an important factor.

Figures compiled by the U. S. Department of Agriculture show that the farmer normally gets from a third to half in the aggregate of every dollar the consumer spends on food. Right now it is somewhat over half. The rest of the cost of the family food bill pays for the various steps needed to get the food from the farm to the retail shelf—transportation, processing, and wholesale and retail distribution.

BEFORE THE WAR the farmer averaged about 40 cents in the aggregate of the consumer's food dollar. Back in 1932 his take was only 32 cents. The farmer's share has risen during and since the war, and in 1947 he got an average of about 54 cents in the aggregate of the consumer's food dollar.

SOME TYPES of farming, notably meat and dairy products, yield a larger share of what the consumer pays for their products in the store than do other types such as vegetables and cereals. But this is a historical pattern, as the records show. Except for 1932, the farmer's share of the consumer's meat dollar has run from an average of 66 cents in 1913 to 53 cents in the 1935-39 period. Last year it was estimated at 71 cents. And the farmer's share of the consumer's dollar spent for poultry and eggs has averaged over 60 cents for more than three decades. In 1947 it was estimated at 68 cents.

IN CONTRAST, bakery products last year gave the farmer an average of 27 cents of the consumer's dollar spent for these items and canned fruits and vegetables 20 cents. These returns, however, represented a marked rise over pre-war. Cotton, wool and tobacco give the farmer the lowest share of the consumer's dollar spent for their products. Over the years this share has ranged from 5 to 15 cents and has usually averaged around the 10-cent level. The processing factor, of course, is much more important in these products than others that farmers raise.

Direct payments for relief to the needy in Riverside county for 1947-48 totalled \$3,136,686. 42 per cent more than the \$2,211,012 paid out in the county for relief during 1945-46, the first post-war year, California Taxpayers' association reported today. Relief paid out in the county during 1946-47 amounted to \$2,520,422.

Included in the relief paid out in the county for 1947-48 was \$2,649,905 for aid to the needy aged, \$95,311 for aid to the needy blind, \$285,091 for aid to dependent children, and \$106,380 for general county relief—the catch-all for people not eligible for other kinds of relief.

Aid to the aged, blind, and dependent children is financed by the federal, state, and county governments, while general county relief comes out of the county taxpayers' pockets, the association said.

Over the state as a whole, direct relief payments for 1947-48 totalled \$165,127,855. Payments for 1947-48 were 50 per cent greater than the \$110,084,302 paid out during 1945-46. Total aid payments for 1946-47 were \$131,932,669.

Of the \$165,127,855 total aid payments in California for 1947-48, \$123,224,052 was for aid to the needy aged, \$5,817,126 for aid to the needy blind, \$19,382,549 for payments for dependent children, and \$16,704,128 for general county relief.

Payments for relief in California are scheduled to go higher, with the current \$60 a month aid to the needy aged and \$75 a month aid to the blind upped by \$5 a month effective October 1 by the federal government," the Taxpayers' association said.

In addition, the November ballot contains a proposition, No. 4, which proposes to raise aid to the aged to \$75 a month and to the blind to \$85 a month and to make other costly changes. Passage of the plan, it is estimated, would increase payments for these kinds of aid by \$124,000,000 for the first year.

Chief of Police August Kettmann is scheduled to return from his vacation September 1. During his absence Sergeant Stanley Ehler has been acting chief.

Pat Stambaugh is expected to return here this week after spending three weeks with his parents in Harrisburg, Penn.

CROSSTOWN

by Roland Coe



"I can't waste my time listening to them political guys! When 'The Masked Ranger' talks, he SAYS somethin'!"

From Page 1—MORE ABOUT . . .

This Side of Sun . . .

most of her years in Palm Springs. She declared that at one time when the population of Palm Springs was small, she was against any ugly looking light standards on Village streets.

Today however, she feels entirely different. "We are out of our knee pants. The town is much bigger. More and more people are moving here to settle. Why should this town depend on the lights of gasoline stations to illuminate our streets.

It is also known that the police department would like to see the installation of street lights. "It would make the policing of this town so much easier." He didn't mean that he wanted an easier job. The protection of life, limb and property would be more efficient.

♦ ♦ ♦

OFF THE RECORD the expression of city councilmen seem to favor street lights. Most of the people in the Village favor them too—but they never publicly express their opinion. Am reminded again of the statement made by City Manager Alworth when he said: "It is easy to tell the people what their government is or plans to do but it is difficult to obtain a majority opinion of what the people want."

Let us bombard Mr. Alworth with letters and telephone calls informing him that the townspersons, the taxpayers of the Village want street lights. We've got street signs coming but how are we going to read them on a moonless night? ♦ ♦ ♦

HERE AND THERE about the town saw Jerry Sanborn back from his fishing trip to Newport Beach. He and a group had gone hoping to catch some of those delicious albacore. Said he: "Friday, August 13, must have been an unlucky day for us. Never even sighted a fish resembling the albacore."

Is it true that Al Thompson, former owner of the Doll House, has bought the Pago Pago? Report claims he has and intends to operate it this season under its present name. Discovered a quiet gentleman the other day whose ancestry dates back to our Puritan father who landed on Plymouth Rock. He is none other than Daniel Montague, caretaker of the Colonial House. If you hunger for a bit of salty philosophy hie yourself over to his side and ask a few questions.

♦ ♦ ♦

SUGGESTED to Bob Bennett that a sportsmen's memorial service for Babe Ruth would be a fitting thing at the Field Club. He was highly receptive to the idea and immediately started the ball rolling. All of the teams comprising the various leagues will assemble at the Field Club to honor the memory of the "King of Swat" Thursday night. Be there. The services will be impressive.

♦ ♦ ♦

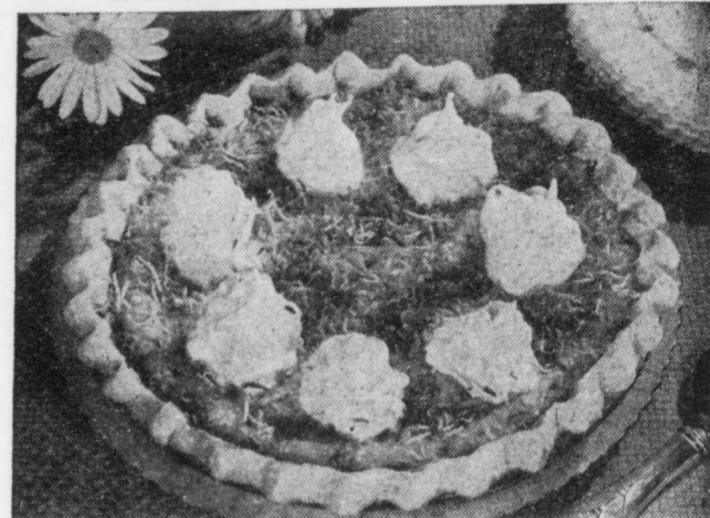
ACTING CHIEF of Police Sergeant Stanley Ehler says the story that Palm Springs is "a no good place in which to raise children." He points to police records which indicate that juvenile delinquency in the Village has been and is practically nil.

♦ ♦ ♦

Confiscate Rifle For Safe Keeping

Placed in safe keeping over the weekend or until a lecture in the handling of firearms and city laws is given, is the 22-caliber rifle taken from Walter Musteful, 38, and his 11-year-old companion, Cleveland King. Police confiscated the gun

Here's a New Way To Make Sure of Delicious Coconut Custard Pie



Now that flavorsome coconut, so long unavailable because the war cut off our supply from the Philippines, is again plentiful, we can depend on it to add eye appeal and tempting flavor to desserts.

There's a new way to make that old favorite, coconut custard pie. So that the crust will be crisp, without even a trace of soginess, the custard filling, full of coconut, is baked separately and slipped into the cooked crust.

A variation of the regular coconut custard pie is made with a prepared pudding mix—chocolate, vanilla, butterscotch. Just make the pudding, cool it slightly, and pour into the baked pie shell. Sprinkle the top generously with shredded coconut, toasted or untoasted. Fluffs of whipped cream or uncooked meringue may also be used to top the pie.

Coconut Custard Pie

4 eggs, slightly beaten 2 1/2 cups milk, scalded
1/2 cup sugar 1 teaspoon vanilla
1/4 teaspoon salt 1 cup shredded coconut

Pie crust for 9-inch pie shell

Combine eggs, sugar, and salt; add milk gradually, then vanilla and coconut and mix thoroughly. Pour into a buttered 9-inch pie pan. Set in a shallow baking pan of hot water and bake in moderate oven (375°F.) 45 minutes, or until custard is set. Remove pan carefully from water bath and cool.

Meanwhile, roll pastry dough to 1/4-inch thickness. Fit in another 9-inch pie pan. Trim edge and flute with fingers. Prick pastry with fork. Bake in hot oven (450°F.) 10 to 12 minutes, or until slightly browned. Cool.

To place custard in pie shell, loosen custard from sides of pan with knife or spatula; tilt and shake pan gently to completely loosen. Using both hands, hold pan of custard just above, and close to, the far edge of cold baked pie shell. Shake gently. As custard starts to slip, pull pan back until custard settles into pie shell. Tip pie until custard fits perfectly.

when complaints that rifle shots were being fired in the Village were made by fearful citizens.

From Page 1—MORE ABOUT . . .

3-Alarm Fire . . .

equipment was destroyed, according to Samuel H. Levin, owner of the hotel. Levin arrived in the Village yesterday, via air from San Francisco, to survey the damages. He said that the hotel's water supply would be in operation again by the time the Biltmore opens October 15.

THE FIRE LOSS was amply covered by insurance, Levin said.

Mrs. Uthes who reported the blaze to the fire department said she noticed smoke curling from the warehouse when she passed the building on her way to obtain a red lantern to be used on the roadway near the hotel.

Report that there was insufficient water with which to combat the fire proved to be erroneous according to Fire Chief Bill Leonesio.

The highly inflammable mattresses, paints, furniture and equipment was in full blaze before the fire was discovered, it was reported.

Villagers Abroad

Juneau, Alaska, August 13, 1948

Mrs. Bauer and I came to Juneau Tuesday by ship from Seattle. We will be here until August 24, then home by Labor

Day. Am certainly enjoying every minute here. So much beautiful scenery and glaciers two miles wide, seven miles long and plenty thick which seems to keep it plenty cool.

What wouldn't a block of ice do for Palm Springs right now?

In a couple of days I expect to try my hand at salmon fishing in Auk bay. They are just beginning to run.

Ran across the Wilson Gibbs in Victoria, B. C.

Best regards,

CLINTON BAUER

P. S. The sun is shining today.

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Using the TROJAN METHOD
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PALM SPRINGS VILLAGE THEATRE

Telephone 4384
Continuous from 1:45
on Opening Day of Show

Box Office Opens 6:30
on Other Days

TUES., WED. AUG. 17-18

SHOCKING!
TRUE!

FILMED BY MGM IN
THE GERMANY
OF TODAY!

Montgomery Aline Jarmila
CLIFF MacMAHON NOVOTNA

A METRO-GOLDWYN-MAYER PICTURE

THURS., FRI. AUG. 19-20

It's Inspired
and it's
ENTERTAINMENT!

Pat O'Brien as
Fighting
FATHER DUNNE

with Myrna Dell
Charles Kemper
Darryl Hickman
Una O'Connor

AN RKO RADIO PICTURE

ADDED

"SUPERMAN"

Episode No. 4

As a licensed driver,
you hold the power
of life and death—
Wield it in favor of
life by exercising
extreme, deliberate
caution each time
you take the wheel.

Today this child blithely skips rope with
her comrades . . . If you make one false
move at the wheel she may be hopelessly
crippled, even dead, tomorrow.
Keep her safe by being a safe driver—
your traffic police is your guide!

School days will soon be here again—
and with them the need for more than
usual driving care. Think of each child
in your path as your own—then cross
that intersection, turn down that street.
BE CAREFUL!

Back up your knowledge and application
of safe driving rules by making
sure your brakes can stop on a dime!
For the most complete safety possible,
we suggest that you service your auto
regularly.

The Desert Sun

Social ACTIVITIES

By "MY GIRL FRIDAY"

Honor Couple on 50th Wedding Anniversary

More than 100 friends and relatives gathered on August 4, at the home of Mr. and Mrs. Leroy Church Hooker, 122 N. St. Andrews Place, Los Angeles, on the occasion of their Golden Wedding.

The bride, attired in a turquoise gown, wore a gold orchid corsage provided by her husband of so many years. The bridegroom also in formal dress, wore a gold rosebud for boutonniere.

The home was decorated with a profusion of golden blooms, and the dining room table was set with gifts. The bride cut the wedding cake and was assisted in serving by their two daughters.

Mr. and Mrs. Hooker were married in Berkeley, August 4, 1898. They lived in El Alameda, for many years and were prominent in the work of the Community Church. Mrs. Hooker was a member of the choir and on many occasions played the organ or piano.

Village Musicians Return From East

Gene and Gwen Bari, 545 Calle de Los Amigos, returned to Palm Springs this week from New York, Chicago and Cleveland. While in those cities they represented Harold Rhodes, manufacturer of the tiny piano called the "Pre-Piano."

When the Desert Inn re-opens this Fall, the popular Village musicians will return for another long engagement.

On their return home however, they found that the recent flash flood had damaged approximately \$3000 in sheet music, stored on their piano.

Harold Murphys Now Visiting in Cape Cod

Enjoying a complete change from desert living are Mr. and Mrs. Harold Murphy who are now visiting in the beautiful summer home of Mr. Murphy's cousins in Cape Cod, Mass.

The Murphys' extensive traveling this summer in Canada and along the Eastern seaboard has taken them thus far to New York City, Philadelphia, Atlantic City, Montreal, Quebec, and many other places in Eastern Canada. The couple plan to be back in the Village next month.

Mrs. Bigelow on Visit To Washington, D. C.

Mrs. Burnham Bigelow, who is summering in New York City, could last week be found taking a brief side-trip to the nation's capitol.

En route to Palm Springs Mrs. Bigelow will visit with her mother in Hudson, Mich., returning here on Sept. 10.

Mr. and Mrs. Alvin Vogt of 369 North Palm Canyon drive are the proud parents of a baby girl born at the Palm Springs Community hospital, Wednesday, August 11, at 6:45 p. m. Nancy Jean was the name chosen for the new arrival. Mother and daughter are "doing well."

Friends here were notified by Esther Gilbert that her brother, Harry Lofchie, passed away Thursday in Boston, Mass. Esther Gilbert is at present visiting with her son, Morty, in San Francisco.

Humes Play Host At Dinner Party

Mr. and Mrs. Jimmie Hume honored Mr. and Mrs. Jimmie Jackson and son Jimmie Jr. at dinner Saturday night. Other guests were Mr. and Mrs. Dick Parton.

Mr. and Mrs. Jackson recently returned to the desert from the 500-mile races at Indianapolis in which Mr. Jackson participated. Enroute back to California he tried his luck at speedboat racing and is very enthusiastic about that sport.

Mr. and Mrs. Hume left Saturday for Los Angeles. On Tuesday they plan to attend the birthday party in honor of Mrs. Hume's mother, Mrs. John B. Sharp. On Monday night they were guests at the magicians' banquet given at the Masquers' Club in Hollywood.

Mrs. Morrey Hostess At Lawn Buffet

Mrs. Robert Morrey entertained a small group of Villagers recently with one of her "famous for the delectable dishes" buffet suppers. The guests gathered on the lawn greatly admired Mrs. Morey's lawn and garden which remain throughout the summer among the most beautiful to be found in the Village.

Among the guests were Mr. and Mrs. Stewart Williams (Mrs. Williams was just back from a month's vacation at Laguna Beach and preparing for an Idyllwild sojourn), Roger Williams (Mrs. Williams was away in Idyllwild), Bill Boggess, and Tony Burke.

Mrs. Noble Banks To Return in October

In the midst of the gay social whirl in Grossepointe, Mich., is Mrs. Noble Banks. Mrs. Banks' first visit to her former home in seven years has been the occasion for numerous parties in her honor during the past two months.

Following a trip to Easthampton, N. Y., Mrs. Banks will return to her Village home in October.

Mr. and Mrs. Hees Back From Motor Trip

Mr. and Mrs. Rathbun Hees are back in California following a motor trip that took them to their former homes in Canada, to New York City where they attended the latest stage shows, and to Lake Tahoe on their return trip where they saw many Villagers who are summering there.

The Hees' may most often be found now on the beach or paddle-tennis courts of the Bel-Air Bay club.

A week's vacation at the beach is being enjoyed by Mr. and Mrs. Jack Gorham and their young son. The couple are visiting in the Balboa home of Palm Springs winter visitors, Mr. and Mrs. Curtis McFadden.

Mr. and Mrs. Larry Sitter and children, Larry Jr., and Mary Margaret, and Mr. and Mrs. Joe Woods and son, Gregory, spent the week-end in Idyllwild.

Mr. and Mrs. Ed Smith left for San Francisco Wednesday to visit Mr. Smith's parents. They will be gone three weeks.

Four Chimneys Scene of Wedding

Four Chimneys' beautiful Idyllwild Lodge was the setting last week for the first wedding ever to take place there.

Miss Barbara Jean Woods of Hollywood and Warren A. Williams recited their marital vows before Reverend Patton of Hemet, who officiated. The ceremony took place on the patio overlooking the swimming pool. An archway of manzanita with wedding bells of fern and pine cone, candleabra and large baskets of flowers added to the beauty of the altar which was banked with ferns and evergreen boughs.

A wedding breakfast was served in the barbecue pit. Among the guests to attend were Dr. and Mrs. Max Krone of Los Angeles.

Mr. and Mrs. Drew on Long Motor Tour

Mr. and Mrs. Fred M. Drew left their home in San Jose Tuesday for a motor tour that will take them through part of Canada and the New England states.

Enroute they plan to visit Yellowstone National Park, the Black Hills of Dakota and other places of interest. Through the New England states, they hope to call on friends who live with them at Smoke Tree Ranch during the winter months.

The couple plan to be in Palm Springs on or about November 1.

Villager Honored at Birthday Dinner

Mrs. Rhea Kirkpatrick was the honored guest at a dinner party at the Palm House Monday night. The occasion was the celebration of her birthday anniversary.

Employed at the Palm Springs Hardware and Department store, among those present were Mrs. Juanita Dunsworth, Mrs. Helen Krebs, Mrs. Grace Riley, Mrs. Kate Maze, Mrs. Jessie Leonesio, Tom Holland and Murray Berrier.

Later the group went to the home of Mrs. Kirkpatrick's mother, Mrs. Alfieha "Granny" Ferrdon, for an evening of entertainment.

Judge Enjoying First Vacation in Years

First vacation in many years is presently being enjoyed by Judge Eugene E. Therneau who joined his family at Laguna Beach last Thursday.

The Judge arrived at the beach home in time to celebrate the birthday anniversary of his wife Margaret. He presented her with a beautiful table model radio.

Saturday the Therneaus and Mr. and Mrs. Wilbur P. Davis were seen together dining at the El Adobe, at San Juan Capistrano.

The magistrate will return in two weeks.

Mrs. Edna Brott on her return to the Village will be able to tell her friends what it feels like to have a ride in a tramway cable car. Visiting her sister at Lake Surapea, New Hampshire, she wrote recently that she enjoyed "immensely a ride on the tramway at Franconia.

Ken DuBose and family who have been residing at Idyllwild are planning to move to Balboa Thursday where they will spend the rest of the summer away from Palm Springs.

Charley Goorley, of the Tam-pico, and his new bride arrived here from Chicago.

CLASSIFIED ADS—PHONE 2249

The Desert Sun

Tuesday, August 17, 1948

OLIVER B. JAYNES

Owner and Publisher

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Public Hearing On County Budget Held Yesterday

The preliminary Riverside county budget for the fiscal year ending June 30, 1949, calling for a total expenditure of \$10,640,545, was the topic of a public hearing conducted before the board of supervisors yesterday.

The board of supervisors considered the lists of expenditures in its chambers.

Although the approved budget requirements for the county's 1948-49 operation are of record proportions, the amount to be raised by property taxes is only \$3,295,105, excluding certain road district funds which do not affect the entire county.

A tax rate of \$2.26 upon each \$100 of assessed valuation on the secured property roll will be required to raise the amount.

To reduce the tax rate from last year's \$2.34 and hold down costs, the board of supervisors trimmed \$296,613 out of the requests made this year by department heads.

Further reduction of the preliminary budget is not expected since representatives of the County Taxpayers association and the Farm Bureau, both watch-dogs on county government expense, sat with the board throughout the several weeks during which the budget was drafted.

Balances from the 1947-48 year amounted to \$1,444,949, and state and federal subventions and grants and other income available this year will be \$5,900,491. All sums over the total of these two items must be raised by tax levy.

Federal cubventions and grants include grazing fees from U. S. forest lands, aid to needy children, aged and blind, welfare administration subsidy and flood control.

Five Million Voters Get Booklet On November Ballot

In the mail this week on the way to five and one-half million voters is a 32-page pamphlet describing constitutional amendments, propositions and proposed laws to be submitted to voters at the November 2, general election.

Copies were on the way to California's county clerks and registrars of voters, who in turn will make these with sample ballots to registered voters prior to the election.

The pamphlet contains two sections. The first part lists the titles and numbers as they will appear on the ballot, together with arguments for and against.

The appendix contains the complete text of the various items as they will appear if enacted.

Secretary of State Jordan said the five and one-half million copy press run was the largest ever ordered by his office and is based on an anticipated five million or more registration for the November election.

Deadline for registration is September 23.

Jordan said that under the permanent registration law, those voting in the last general OR primary elections need not register unless they have changed their place of residence.

Those eligible to register are persons who have reached the age of 21 years, have resided in California one year, in the county 90 days and in the precinct 40 days. They must also be able to read and write and be sound of mind.

William A. Johnson and sons, Bob and Gene, Ray Lusby and Robert Beck went for a weekend of angling at Crestline. They will join the experienced fisherman, Mrs. Johnson, who has been there for some time.

Mr. and Mrs. Jules Devorzon and children, Barbara and Jackie, have been spending most of the summer at Arrowhead Springs. Mr. Devorzon of the popular "Jules and Webb" team, is performing there nightly.

Entertainment AT Chi Chi Nightly

Bill Davis PIANO and SONG

PALM SPRINGS, CALIF.

Tuesday, August 17, 1948

Stars Cinch First Place in League

Friday 13 Unlucky For Indians

The Desert Stars continued their winning streak by taking the Globe Trotters with a final tally of 7 to 5 Thursday night in the six inning curtain raiser.

With only one more game to be played in this league the Thursday night winners have cinched their position as the best in the Girls' League. The Desert Stars have won ten games in thirteen starts. The Globe Trotters have won 7 and lost six.

Line score RHE
Desert Stars 001 150-7 7 6
Globe Trotters 001 004-5 3 3

Batteries: Barbara Crossley, Leota Mitchell, Corrine Crossley; Minie Turner, Essie Pellum.

Charities Get Illegal Bags of State Game

The 1854 hunters and fishermen arrested during the first three months of 1948 for Fish and Game violations may receive consolation in the fact their illegal bags of fish and game were used to enliven the dining tables of California's charitable and public institutions.

Under State law, most of the fish and game taken from law violations is awarded to public hospitals, orphanages, prisons, homes for the aged, and similar institutions.

...Released this week is the annual hunting and fishing calendar for the state of California as announced by the Division of Fish and Game.

Trout—May 1 to October 31, with exceptions. Limit: 15 trout, salmon or Rocky Mountain whitefish in the aggregate, or 10 pounds and one fish in the round. Angling hours: one hour before sunrise to one hour after sunset.

Deer—In central coastal district only, August 7 to September 16. Bag limit: two bucks. In south coastal district only, August 7 to September 6. Bag limit: one buck. Season open in balance of State on September 16.

Black Bass—No closed season. Daily bag and possession limit: 10 fish, but not over 15 pounds and one bass in the aggregate in the round. No minimum size.

Crappie, Calico bass—No closed season. Bag limit: 25 fish of all species in the aggregate. No minimum size.

Saltwater Salmon—Ends December 31. Bag limit: three salmon. Size limit: 25 inches. Angling hours: one hour before sunrise to one hour after sunset. See abstract of angling regulations.

Jackrabbits—No closed season except in San Bernardino, Los Angeles, Orange, Riverside, Imperial, and San Diego counties. No bag limit. Hunting license required.

Striped Bass—No closed season. Limit: five fish or 25 pounds and one fish, except that irrespective of weight, at least two fish may be possessed. Size limit: 12 inches.

Abalones—Ends January 14. Limit: 10 abalones with not more than five red species. Minimum sizes for red abalones, seven inches; green, six and one-quarter inches; pink, six inches; black, five inches. May not be possessed out of the shell. Fishing license required.

Charley Goorley, of the Tam-pico, and his new bride arrived here from Chicago.

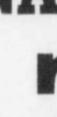
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Do You Operate Under A

FICTITIOUS

FIRM

NAME



Sports

Mexicans Lambast White Sox 20 to 2

It was a landslide and as lopsided a score as has ever happened at the Field Club during the feature game Thursday night. The fracas was between the Mexican Colony and the White Sox, if it can be called a fight with the former walking off the field with the heavy side of the score, 20 to 2.

Frank Prieto did the twirling for the winners allowing the Sox to score once in the first inning and again in the sixth for the only two tallies.

Line score RHE
Mexican Colony 4 323 503-20 12 2
White Sox 1 000 010-2 3 12

Batteries: Frank Prieto, R. Quiroz; Bill Jones, B. Malone, Herb

WHERE TO FIND IT

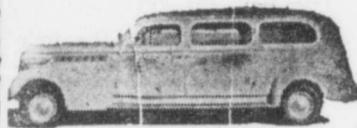
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Questions and Answers

on the

FICTITIOUS NAME LAW

Every Individual and Partnership Operating in California Under a Trade Name Should Read This Carefully

- Ques. What is a Fictitious Firm name?
Ans. Any name which does not completely and clearly identify the owner or owners.
- Ques. Why should an individual or partnership doing business under a Fictitious Name file and publish a Certificate?
Ans. 1. The law is specific and mandatory. Business people, like other persons, should obey the law. 2. No Court action of any sort can be maintained until Certificate is filed and published. 3. Such filing and publishing contributes to the value and protection of a trade name.
- Ques. Is the name "J. B. Smith Company" a fictitious name?
Ans. Yes. Because the term "company" is ambiguous and suggestive of uncertainty.
- Ques. How can customer find if he has filed and published his certificate of business?
Ans. Simply by checking with the Corporation department in your county clerk's office.
- Ques. What does Section 2468 of the Civil Code mean by the wording that no person or partnership failing to comply "shall maintain any action upon, or on account of, any contract or contracts made or transactions had," under such fictitious name in any Court of this State?
Ans. Simply that the person or partnership cannot sue.
- Ques. Does this mean that cash stores are not affected?
Ans. There are many grounds for court actions besides the mere collection of past due accounts. For instance, a cash grocery may wish to sue a trucking company for damage to shipments.
- Ques. In case of a change in ownership, must the new owner file and publish?
Ans. Yes. "Every person transacting business in this state under a fictitious name" must file and publish.
- Ques. In case one partner is succeeded by another, must a new certificate be filed and published?
Ans. Yes. Section 2469 of the Civil Code states that "On every change in the members of a partnership transacting business in this State under a fictitious name . . . a new certificate must be filed with the county Clerk and a new publication made."
- Ques. Must a corporation file and publish a certificate?
Ans. Yes, when the corporation as a person owns and operates some other business under a fictitious firm name. In such event it must file and publish, otherwise not.
- Ques. Do public authorities demand compliance with the fictitious firm law?
Ans. Yes. For instance, the California State Department of Vocational Standards will not issue a license to any contractor or contracting partnership who has not filed and published.
- Ques. May a person or persons engaged in more than one business under fictitious name meet the publication requirement by filing and printing only one certificate?
Ans. The Los Angeles County Counsel has ruled: "We incline to the opinion that the provision of said section contemplate a certificate to be filed and published for EACH fictitious name under which a business is transacted."
- Ques. Does the filing and publication of a Trade Name Certificate have value in establishing owners' title in a firm name?
Ans. Yes. The courts have held such registration and publication to be a prima facia evidence of name ownership where two claimants to a name have contested ownership.
- Ques. How may a Certificate be prepared, filled out and published?
Ans. See your lawyer, bank, local newspaper or the County Clerk.
- Ques. What will it cost?
Ans. The statutory one dollar County Clerk fee for filing plus the publisher's rate for four weekly insertions of the advertisement, amounting to about \$10.
- Ques. Where may filing service be obtained.
Ans. Complete service is given FREE by Los Angeles Newspaper Service Bureau, Inc., 132 West First Street. Write them for further information or free forms and printed instructions at that address or Phone MA 2541.

THE LAW

(Civil Code Sections 2466, 2468, 2469)

2466—Every person transacting business in this state under a fictitious name and every partnership transacting business in this state under a fictitious name, or a designation not showing the names of the persons interested as partners in such business, must file with the clerk of the county in which his or its principal place of business is situated, a certificate, stating the name in full and the place of residence of such person and stating the names in full of all the members of such partnership and their places of residence. Such certificate must be published in the county, if there be one, and if there be none in such county, then in a newspaper in an adjoining county. An affidavit showing the publication of such certificate shall be filed with the county clerk within thirty days after the completion of such publication. 1923-238.

2468—The certificate filed with the clerk as provided in section twenty-four hundred and sixty-six must be signed by the person therein referred to, or by the partners, as the case may be and acknowledged before some officer, authorized to take the acknowledgment of conveyance of real property. Where a business is hereafter commenced by a person under a fictitious name or a partnership is hereafter formed, the certificate must be filed and the publication designated in that section must be made within one month after the commencement of such business or after the formation of the partnership, or within one month from the time designated in the agreement of its members for the commencement of the partnership. Where the business has been heretofore conducted under a fictitious name or where the partnership has been heretofore formed, the certificate must be filed and the publication made within six months after the passage of this act. No person doing business under a fictitious name, or his assignee or assignees, nor any person doing business as partners contrary to the provisions of this article, or their assignees or assignees, shall maintain any action upon or on account of any contract or contracts made, or transactions had, under such fictitious name, or in their partnership name, in any court of this state until the certificate has been filed and the publication has been made as herein required. 1911-441.

2469—On every change in the members of a partnership transacting business in this state under a fictitious name, or a designation which does not show the names of the persons interested as partners in its business, except in cases mentioned in sections twenty-four hundred and sixty-seven, a new certificate must be filed with the County Clerk, and a new publication, made as required by this article on the formation of such partnership. 1873-254.

The Desert Sun

174 "S" The Center

PHONE 2249 NOW

Jack Reids To Return From Atlanta, Ga.

Mr. and Mrs. Jack Reid and daughter Christine who have been visiting with Mrs. Reid's folks in Atlanta, Ga., have notified their friends here they will be back this month.

They plan to open their pottery shop soon after returning.

Mr. Jerry Fortunato, presently employed in Los Angeles, visited with his family here a few days this past week. He likes the desert and hopes to be able to be established here.

Mr. and Mrs. Bob Renker and son Jeffry were in the Village yesterday making arrangements for the coming season. Renker was the tennis professional at the Palm Springs Tennis Club last winter.

LEGAL NOTICES

CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME

The undersigned do hereby certify that we are conducting a milk distribution business at 1862 South Palm Canyon Drive, City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of Palm Springs Dairy and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

J. A. YALE, 492 North Calle Encilia, Palm Springs, California

ANTHONY O. PIZZI, 1862 South Palm Canyon Drive, Palm Springs, California

Witness our hands this 11th day of August, 1948.

J. A. YALE, ANTHONY O. PIZZI, State of California.

On this 11th day of August, A. D., 1948, before me, Hilton H. McCabe, a Notary Public in and for said County and State, personally appeared J. A. Yale and Anthony O. Pizzi, known to me, (or proved to me on the oath of) to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

In witness whereof, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

(SEAL)

HILTON H. McCABE,
Notary Public
in and for said County and State
(My commission expires Sept. 29, '51)
Pub. Sun, Aug. 17, 24, 31, Sept. 7, 1948

CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME

I, the undersigned do hereby certify that I am conducting a Hotel business at 726 North Indian Avenue, City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of Hotel San Jacinto, and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

STELLA G. McCUTCHEON,
1320 Devon Avenue.

Los Angeles 24, California.

Witness my hand this 12th day of August, 1948.

STELLA G. McCUTCHEON,
State of California.

County of Los Angeles, ss.

On this 12th day of August, A. D., 1948, before me, J. K. Clarke, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared Stella G. McCutcheon, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that she executed the same.

In witness whereof, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

J. K. CLARKE,
Notary Public

in and for said County and State

(My commission expires Dec. 22, '50)
Pub. Sun. Aug. 17, 24, 31, Sept. 7, 1948

NOTICE OF INTENTION TO ENGAGE IN THE SALE OF ALCOHOLIC BEVERAGES

August 12, 1948

TO WHOM IT MAY CONCERN:

Notice is hereby given that fifteen days after the date posted, the undersigned proposes to sell alcoholic beverages at these premises, described as follows:

596 SOUTH INDIAN AVENUE,
PALM SPRINGS,
RIVERSIDE COUNTY.

Pursuant to such intention, the undersigned is applying to the State Board of Equalization for issuance on original application of an alcoholic beverage license for these premises as follows:

ON-SALE BEER LICENSE.

Anyone desiring to protest the issuance of such license may file a verified protest with the State Board of Equalization at Sacramento, California, stating grounds for denial as provided by law. The premises are not now licensed for the sale of alcoholic beverages.

WILLIAM A. JOHNSON,
Published Sun, Aug. 17, 1948

CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME

The undersigned does hereby certify that he is conducting a ranching-real estate business at Palm Desert, California, County of Riverside, State of California, under the fictitious firm name of Panorama Ranch and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

JOHN HARNISH, 1732 Mesa Drive,

PALM SPRINGS, CALIFORNIA.

Witness my hand this thirteenth day of August, 1948.

JOHN HARNISH,
State of California.

County of San Bernardino, ss.

On this 13th day of August, A. D., 1948, before me, Florence O. Sturdy, a Notary Public in and for said County and State, residing therein, duly commissioned and sworn, personally appeared John Harnish, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

In witness whereof, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

FLORENCE O. STURDY,
Notary Public

in and for said County and State

(My commission expires Feb. 26, 1949)
Pub. Sun, Aug. 17, 24, 31, Sept. 7, 1948

The Desert Sun

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Phone 2249

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One Two Four One
Time Times Times Month

PER LINE .30 .45 .80 1.60

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35

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